



Rick Guidotti, an award-winning photographer, has spent the past twenty years collaborating internationally with nonprofit organizations, hospitals, medical schools, educational institutions, advocacy groups and communities to promote a more inclusive and compassionate world where ALL differences are understood and celebrated. Guidotti's work has been published in newspapers, magazines and journals as diverse as Elle, GQ, People, the American Journal of Medical Genetics, The Lancet, Spirituality and Health, the Washington Post, New York Times, Atlantic Monthly and LIFE Magazine.

Rick is the founder and director of POSITIVE EXPOSURE, an innovative arts, advocacy, and education organization which utilizes the visual arts to celebrate human diversity, inclusive of ethnicity, religion, age, ability, learning style, gender identity, gender expression and sexual orientation. POSITIVE EXPOSURE has significantly impacted the field of human rights, mental health, medicine, and education by providing new opportunities to see each individual as a human being and valued member of our society.

In June 1997, POSITIVE EXPOSURE was featured in LIFE Magazine as the cover story entitled, Redefining Beauty. In collaboration with the Genetic Alliance and the National Human Genome Research Institute, POSITIVE EXPOSURE premiered a photographic exhibition for the People's Genome Celebration at the Smithsonian's Museum of Natural History in 2001. Since then, POSITIVE EXPOSURE has continued to develop exhibitions, lectures, workshops, educational programs and initiatives. The FRAME program (Faces Redefining the Art of Medical Education) is a web-based film library that changes how medical information is presented to healthcare providers in training, clinicians, families and communities. Positive Exposure's PEARLS Project highlights our shared humanity by providing a blog platform where individuals from around the world can tell their stories, and allow audiences to experience life from their unique perspective.

POSITIVE EXPOSURE was the focus of the 2014 award-winning documentary, On Beauty, by Kartemquin Films. In 2017, POSITIVE EXPOSURE BELGIUM was established as our European headquarters. In Fall 2019, POSITIVE EXPOSURE 109 – a community space celebrating human diversity through arts and culture – will open in NYC's East Harlem on Museum Mile.

POSITIVE EXPOSURE remains committed to promoting this call to action in communities worldwide: CHANGE HOW YOU SEE, SEE HOW YOU CHANGE!