

NOTE: Prior to beginning this activity, please [register](#) to access the PEARLS Blogs.



BLOGS, BLOGGERS & POSITIVE EXPOSURE

WHAT IS A BLOG?

A **blog** is like an online journal, where a person can share about topics that matter to them. **Posts** (published blog entries) are usually organized by date, by topic, or by both. The style of writing is usually informal, and posts tend to be short (though this varies). Some blogs or blog posts are videos. These are called **vlogs**.

There are some important ways a blog is different from a journal. For instance, a blog is created to be shared with others in a public space. It is visible to anyone who has access to the website where it is posted. Also, many blogs allow readers to comment on what the **blogger** (the blog writer) has posted. But, the blogger is in charge of deciding what does or does not get shown to readers. And, unlike a typical written journal, blogs can also include photos, videos, and even links to other websites.



WHO ARE BLOGGERS?

Anyone can blog! There are many different reasons why people create blogs. Some want to gather or share information about a specific topic that interests them. Other bloggers want to teach people how to do something new. And many bloggers want to share their perspectives and experiences. Watch this short video about why one person keeps a blog: [My Blog: By Amy](#).

WHAT IS POSITIVE EXPOSURE?

Amy blogs as an Ambassador for Positive Exposure Foundation, an organization that exists to celebrate human difference. She is part of the PEARLS Project. PEARLS stands for Positive Exposure Ambassadors' Real Life Stories. Each blogger has a beautiful uniqueness that makes them shine. You are about to read their blogs!

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GET TO KNOW A BLOGGER . . .

Head to the [PEARLS Project](#) website. Click on some of the blogs (listed down the left side of the page) until you find one that interests you. After you've explored blogger's page, answer these questions:

1. Describe your blogger and their blog.
2. What surprised you about the blog? Is it what you expected?
3. What did you learn from your blogger?
4. The POSITIVE EXPOSURE motto is "Change how you see, see how you change." How does this relate to the board you explored?

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YOUR TURN!

Now it's time for your first blog post!

TOPIC: What I learned from the PEARLS Project Ambassador's Blogs

BLOG TITLE: _____

1. Tell everyone a little bit about yourself.

2. What I learned from the PEARLS Project Blog(s):

SHARE!

The best part of blog posting is being able to share it with the world. So send us yours at blog@positiveexposure.org. Who knows? You may see your comments on our site!