



Rick Guidotti, an award-winning photographer, has spent the past twenty five years collaborating internationally with nonprofit organizations, hospitals, medical schools, educational institutions, museums, galleries, advocacy groups and communities to effect a sea-change in societal attitudes towards individuals living with genetic, physical, behavioral or intellectual difference; his work has been published in newspapers, magazines and journals as diverse as Elle, GQ, People, the American Journal of Medical Genetics, The Lancet, Spirituality and Health, the Washington Post, Atlantic Monthly and LIFE Magazine.

Rick is the founder and director of POSITIVE EXPOSURE, a non-profit organization that promotes a more inclusive world through award winning photography, film, and educational programs. POSITIVE EXPOSURE has significantly impacted the field of human rights, mental health, medicine, and education by providing new opportunities to see each individual as a human being and valued member of our society.

In June 1998, Guidotti's work was featured in LIFE Magazine's cover story entitled, Redefining Beauty. In collaboration with the Genetic Alliance and the National Human Genome Research Institute, Rick Guidotti premiered a photographic exhibition for the People's Genome Celebration at the Smithsonian's Museum of Natural History in 2001. Since then, he has continued to develop exhibitions, lectures, workshops, educational programs and initiatives around the globe. Examples:

- 1) The FRAME series (Faces Redefining the Art of Medical Education) is a web-based film library that changes how medical information is presented to healthcare providers in training, clinicians, families and communities.
- 2) The PEARLS Project, which highlights our shared humanity by providing a blog platform where individuals from around the world can tell their stories, and allow audiences to experience life from their unique perspective.

Rick Guidotti is the focus of the award-winning documentary, *On Beauty*, by Kartemquin Films.

In 2019, Rick and his team opened their new Headquarters in East Harlem on New York City's Museum Mile that embraces individuals at risk of stigma and exclusion and serves as a central hub for showcasing the work of visual, performing, literary and multisensory artists as well as providing educational, cultural and artist-in-residency programming.

Rick Guidotti remains committed to collaborating with individuals, families and communities around the world, celebrating the beauty and richness of our shared humanity.

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